

## **Course outline**

- Definition of project
- Project planning
- Project Financial Analysis
- Project Evaluation

## **References**

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3. Mitchell, R and Goffin, K. (2005). Innovations management: strategy and implementation using the pentathlon framework, Palgrave Macmillan.
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5. Slack, N., Chambers, S., and Johnson, R. (2010). Operations Management, Financial times/ Prentice Hall.